



# GOLD SPONSOR PROSPECTUS

## Convention T-Shirts

INRoadCon t-shirts are famously comfy and show up throughout the convention, not just the service project morning.

## 02/04/2024 Prayer Breakfast

Help us kick off our Centennial Morning with a hearty breakfast. A Centennial Leadership Panel of former ICI chairs and past presidents follows.

## 02/04/2024 Leadership Panel

We've invited our past presidents and chairs to participate in a Centennial Leadership Panel Discussion. Moderated by ICI President Richard Hedgecock and presented in a fireside chat format, this panel offers a chance to hear a lifetime of stories from industry leaders.

## 02/04/2024 Book Signing Reception

Following the Centennial Leadership Panel Discussion, host a book-signing reception complete with breakfast cocktails, industry icons and the chance to have your copy of "Creating the Crossroads: 100 Years of Civil Construction in Indiana" signed by the author!

## 02/06/2024 Service Project

Over the past few years, one of the treasured INRoadCon activities has become the service project. This year, we stay on property for a beach clean-up morning and nature walk.

## 02/08/2024 Team Building

While it will be fun celebrating our association's first 100 years, we'll need a strong team to carry us through the next 100. Put your stamp on the Beach Olympics meant to bring out the friendly competition that is a hallmark of our industry.

## BENEFITS

- Recognition on all digital, social and print media and on-site materials.
- Signage or event-appropriate branded swag.
- Post-event email.
- 5% discount on employee convention registrations.