



PLATINUM SPONSOR PROSPECTUS

Hospitality Package

Each INRoadCon100 participant will receive a branded key card or wristband as well as name badge lanyard that will include your branding. Every time they pull out their key card or put on their name badge, they'll be reminded of your Centennial Convention support.

Choice of Convention Happy Hours

Host a convention Happy Hour on Monday, Tuesday, Wednesday or Thursday from 5:00 to 6:00 p.m. in a variety of spaces around the JW Marriott Marco Island Beach Resort. These receptions provide an ideal place for attendees to meet up prior to dinner and for you to host current clients and meet new customers.

Convention Breakfasts

What better way to start convention education days than with a hearty breakfast, sponsored by you. These popular breakfasts set the stage for each of our keynote speakers and feature a full breakfast complete with nonstop bacon.

02/07/2024 Keynote for the Future

While the first half of our Centennial Convention focuses on the first 100 years of our association, the second half will look to the future. Futurist Gregg Brown will help our organization plan for the next 100 years, and your sponsorship will help set the tone.

02/08/2024 VIP Black Light After Party

The INRoadCon100 Centennial Convention closes out with our traditional Closing Dinner, but because it's the Centennial Convention, we're taking it one step further. For those attendees who aren't quite ready to stop, we've planned a VIP Black Light After Party, complete with glow-in-the-dark corn hole, horseshoes, bocce ball, mini golf and more. p.s. all our attendees are VIPs!

BENEFITS

- Recognition on all digital, social and print media and on-site materials.
- Signage and event-appropriate branded swag.
- Live or digital event introduction or on-site display area.
- Invitation to the exclusive Centennial Keynote Meet & Greet.
- Post-event registration list.
- 10% discount on employee convention registrations.