



# PLATINUM SPONSOR PROSPECTUS

## INRoadCon25 Hospitality Package

With our resort's focus on island ecology, we've created an eco-friendly convention hospitality package. It includes a resort welcome credit for the Westin Beach Resort & Spa at Frenchman's Reef bars, restaurants, spa, activities or gift shop for a first round of drinks, tasty desserts, room service, spa treatment add-on or fun souvenir. Guests will receive a branded note explaining this welcome gift at check-in. This sponsorship also includes branded key cards and lanyards to remind participants of your sponsorship long after they've spent their credit.

## 02/14/2025 All-White Welcome Reception

This first of our convention receptions will provide an opportunity for participants to catch up with old friends, meet newcomers and set the stage for a week of fun and fellowship. The White Welcome Reception sponsorship includes event-specific signage and table décor.

## 02/15/2025 Island Excursion

The INRoadCon25 Island Excursion sponsor will provide a fabulous, fun day featuring a catamaran tour, snorkeling and private island beach party. The Island Excursion sponsor can expect signage and custom swag.

## 02/20/2025 Blue Beats Bash

Taking a page from our Centennial convention, this closing party will wrap up the convention on a high note, complete with dinner, DJ and dance floor and laser tag. In addition to event branding, a sponsoring company representative can make the announcement for the INRoadCon26 location!

## BENEFITS

- Recognition on all digital, social and print media and on-site materials.
- Pre-event email to attendees.
- Logo prominently displayed during sponsored event.
- Live or digital event introduction-presentation or on-site display area.
- 10% discount on employee convention registrations.