



GOLD SPONSOR PROSPECTUS

Choice of Convention Happy Hours

Host a convention Happy Hour on Monday, Tuesday or Wednesday from 5:00 to 6:00 p.m. on the Sunset Terrace of the Westin Beach Resort & Spa at Frenchman's Reef. The Monday reception will feature local craft beer. The Tuesday event will feature local vodkas. The Wednesday happy hour will feature locally crafted rum selections. These receptions provide an ideal place for attendees to meet up prior to dinner and for you to host current clients and meet new customers.

Convention Breakfasts

What better way to start convention education days than with a hearty breakfast, sponsored by you. These popular breakfasts set the stage for each of our inspirational speakers and feature a full breakfast complete with nonstop bacon.

02/19/2025 Service Project

Over the past few years, one of the most treasured INRoadCon activities has become the service project. This year, our team is planning a project that benefits the island whose devastating Hurricane Irma and Maria recovery was slowed and compounded by the pandemic. Participants will receive breakfast, transportation and all of tools and PPE they need to complete tasks that take advantage of our group's construction skill set

02/20/2025 Tropical Treasure Team Building

A hit in 2024, our Tropical Treasure Team Building event is sure to be a crowd pleaser on St. Thomas. We're working with a local company that also works with Disney cruises to provide safe, fun, outrageous activities that build strong bonds while bringing out the friendly competition that is a hallmark of our industry.

BENEFITS

- Recognition on all digital, social and print media and on-site materials.
- Signage and/or appropriate branded swag.
- Live or digital event introduction or on-site display area.
- 5% discount on employee convention registrations.