



GOLD SPONSOR PROSPECTUS

Convention Happy Hours

Host a convention Happy Hour on Monday, Tuesday or Wednesday from 5:00 to 6:00 p.m. on the Palms Restaurant Green Space at the Hyatt Regency. The Monday reception will feature the local signature cocktail, the Aruba Ariba. The Tuesday event will feature local beers, Balashi and Chill. The Wednesday happy hour will feature locally crafted Papiamento rum selection.

Convention Breakfasts

What better way to start convention education days than with a hearty breakfast. These popular breakfasts set the stage for each of our inspirational speakers and feature a full breakfast complete with nonstop bacon.

02/23/2026 Keynote Speaker

Help us shine a light on our Keynote Speaker [Justin Wren](#) and the work that he's doing to make the world a better place.

02/24/2026 Deep Sea Fishing Excursion

It wouldn't be a Caribbean convention without deep sea fishing. Help your clients, vendors and friends enjoy their time on the water with reduced excursion pricing and elevated cooler/snack options.

02/24/2026 Off-Road Safari

We're taking advantage of Aruba's unique desert terrain to host a Jeep/UTV tour to some of the island's memorable sites. Your sponsorship will give your clients, vendors and friends reduced pricing and some exciting extras along the way.

02/24/2026 Atlantis Submarine Adventure

In an INRoadCon first, we'll be offering a submarine excursion to explore Aruba's underwater treasures. Your sponsorship will give your clients, vendors and friends reduced pricing and transportation to/from the dock.

02/25/2026 Service Project

Over the past few years, one of the most treasured INRoadCon activities has become our service project. We're partnering with island experts to develop a project that will take into consideration their needs and our set of skills. Participants will receive breakfast, transportation and all the tools and PPE needed to complete the job.

02/26/2026 Mentorship Walkshop

Because we can't top the team building session from St. Thomas, we're focusing on personal growth in Aruba in the form of an early morning breakfast walkshop. Think of it as a walking roundtable discussion that will focus on the idea of mentorship.

BENEFITS

- Recognition on all digital, social and print media and materials.
- Exclusive opportunity to introduce, host or moderate events as appropriate.
- Signage and/or swag as available and appropriate. This may be mailed to participants prior to the convention.
- 5% discount on employee convention registrations.