



PLATINUM SPONSOR PROSPECTUS

INRoadCon26 Hospitality Package

Island ecology is on the menu again in 2026, and we've created an eco-friendly convention hospitality package. It includes a resort welcome credit for the Hyatt Regency Aruba Resort Spa & Casino bars, restaurants, spa, activities or gift shop. Guests will receive a branded note explaining this welcome gift in their pre-convention mailing. This sponsorship also includes branded text linking to the digital events page (taking the place of branded key cards – which are unavailable at this location).

02/20/2026 Check In, Chill Out Welcome Party

This first of our convention beach parties will provide a boho, music festival inspired opportunity for participants to catch up with old friends, meet newcomers and set the stage for a week of fun and fellowship.

02/21/2026 Tropic Like It's Hot Island Day

We've bought out [De Palm Island](#) for the day, and we're offering three Platinum Sponsorships to help cover the costs including transportation to/from the island, unlimited food and beverage and access to all the island has to offer. Your sponsorship will include shared billing on digital marketing materials, and we'll work with you to develop an exclusive engagement spot to highlight your tremendous contribution. Think flamingo mingle, hospitality cabana or premium seating area.

02/23-25/2026 Palapa Pop-Up

Host an official INRoadCon26 hospitality tent on Palm Beach from 1:00 to 3:00 p.m. Monday, Tuesday and Wednesday to provide a space for water bottle refills, sunscreen, a beer cooler and snacks. Your sponsorship includes the beach tent and supplies.

02/26/2026 Starry Night Closing Dinner

Bookending our 2026 convention on the beach, we'll be hosting a family-style dinner with cozy fire pits, seating areas and a telescope viewing area to take in the heavens. In addition to digital event branding, a sponsoring company representative can make the announcement for the INRoadCon27 location.

BENEFITS

- Recognition on all digital, social and print media and materials.
- Exclusive opportunity to introduce, host or moderate events as appropriate.
- Signage and/or swag as available and appropriate. This may be mailed to participants prior to the convention.
- Pre-event email to attendees.
- 10% discount on employee convention registrations.