



GOLD SPONSOR PROSPECTUS

\$5,000 each. One sponsor per opportunity unless otherwise noted. INRoadCon26 sponsors will receive priority access to INRoadCon27 sponsorship opportunities through Friday, Aug. 14, 2026. After that, all remaining opportunities will be available on a first-come, first-served basis.

Convention Happy Hours

Host a convention happy hour! There are three opportunities available, one each on Monday, Tuesday or Wednesday from 5:30 to 6:30 p.m. on the Grand Ballroom Patio & Lawn at Casa Marina. Each happy hour features a unique Key West theme and offers cocktails, mocktails and a great place to meet clients and guests before dinner.

02/21/2027 Sunday Morning Program Sponsor

Start Sunday morning with a program that brings together fellowship, hospitality and one of the convention's most important industry conversations. Attendees will gather for breakfast and a nondenominational prayer service, followed by Bloody Marys, mimosas and a timely panel on the 2027 contract negotiations.

02/22/2027 Pre-Keynote Breakfast

Help attendees get back among the living before one of INRoadCon27's biggest sessions. This full breakfast brings the convention crowd together for coffee, bacon and a proper reset before the Chris Voss keynote begins.

02/23/2027 Fairways & Friends Golf Outing

Give your clients and industry partners a day on the course without taking on the work of planning it. ICI will handle the tee times, transportation, meals and tournament details, leaving your company free to focus on the people you invited. The Fairways & Friends Golf Outing offers a relaxed setting for meaningful time with clients, prospects and colleagues at the southernmost golf course in the continental U.S.

02/23/2027 Gone Fishin' Trip

Leave the charter logistics to us and spend the morning where your attention belongs, with clients and industry partners. ICI will arrange the boats, captains, fishing gear, bait, food, beverages and group details for a reef and wreck fishing trip in the waters around Key West. Your company can enjoy a memorable day on the water without tracking down charters or coordinating all the moving pieces.

02/24/2027 MARC House Service Project

Support one of the most meaningful traditions of convention week. The **MARC House** Service Project brings attendees together for a hands-on morning helping an organization that supports adults with intellectual and developmental disabilities. Your sponsorship dollars will go toward project supplies, tools and transportation, giving volunteers what they need to complete the work and leave behind lasting improvements.

02/25/2027 Key West Team Challenge

Put your company behind one of the most memorable team-building events ever. Teams will pile into **GOLF CARTS** and take off across Key West, working together to solve clues, complete challenges and compete for scavenger hunt glory. This sponsorship puts you front and center throughout an event built for laughter, friendly competition and the kind of shared stories attendees will still be talking about long after the carts are parked.

BENEFITS

- Recognition across convention-related digital, social and print materials.
- Opportunity to introduce, host or moderate your sponsored event, when appropriate.
- Signage and/or sponsor swag, as appropriate. Swag may be mailed to attendees before the convention.
- 5% discount on employee convention registrations.